

## Department of Epidemiology and Biostatistics

### **Epidemiology 9514R** Sampling Methods **Fall 2021**

**Lecture Date/Time:**  
Tuesday 1:30 – 4:30

**Lecture Location:**  
PHFM 3015

**Instructor: Yun-Hee Choi**  
**Office Hours:** By appointment  
**E-mail:** [ychoi97@uwo.ca](mailto:ychoi97@uwo.ca)  
**Phone:** ext. 86256

### **Course Description**

The purpose of this course is to introduce various issues and methods related to designing and analyzing survey samples. Topics to be covered include: construction of sampling frames, basic sampling designs, statistical inference for sample surveys, sample size calculation, and graphical representation and analysis of survey samples. This course will use R and R tutorials will be provided.

### **Course Information**

Enrollment in this course is restricted to graduate students in the Department of Epidemiology and Biostatistics, as well as any student that has obtained special permission to enroll in this course from the course instructor as well as the Graduate Chair (or equivalent) from the student's home program.

### **Course Learning Outcomes/Objectives**

Upon successful completion of this course, students will be able to:

- Explain principal concepts about sampling
- Describe the concepts of sampling errors
- Understand and apply appropriate sampling methods to design a study
- Explain advantages and disadvantages of different sampling methods
- Calculate required sample sizes
- Summarize and analyze survey data using R.

### **Course Materials**

Required textbook: Survey methodology, 2<sup>nd</sup> Edition. Groves RM, Fowler FJ, Couper MP, Lepkowski JM, Singer E, Tourangeau R, John Wiley & Sons, 2009

Additional resource: Complex surveys: a guide to analysis using R. Lumley T, Wiley, 2010

Additional materials will be provided on the course's OWL website.

## Methods of Evaluation

- 40% - Assignments
- 15% - Weekly one-sentence quizzes
- 15% - Group presentation
- 30% - Final exam

## Course Timeline and Format

Week	Date	Lecture Topic	Readings
1	October 26	Introduction to sampling and sampling bias	
2	November 2	Reading week: no class	
3	November 9	Basic concepts of sampling	
4	November 16	Simple and stratified sampling	
5	November 23	Cluster sampling	
6	November 30	Sample size consideration	
7	December 7	Analysis of survey data	
8	December 15	Final exam	

## Western Academic Policies and Statements

### Absence from Course Commitments

All non-medical absences must be approved in advance. In the case of an unexpected absence on compassionate grounds, documentation may be requested. If documentation is required for either medical or non-medical academic accommodation, then such documentation must be submitted by the student to the instructor.

### Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence:

[https://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_grad.pdf](https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_grad.pdf)

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

### **Statement on Copyright and Audio/Video Recording**

All of the remote learning sessions for this course will be recorded. The data captured during these recordings may include your image, voice recordings, chat logs and personal identifiers (name displayed on the screen). The recordings will be used for educational purposes related to this course, including evaluations. The recordings may be disclosed to other individuals participating in the course for their private or group study purposes. Please contact the instructor if you have any concerns related to session recordings.

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation, or the participant has the prior written permission of the instructor. You must always ask permission to record another individual and you should never share or distribute recordings.

Course material produced by faculty is copyrighted and to reproduce this material for any purposes other than your own educational use contravenes Canadian Copyright Laws.

### **Support Services**

As part of a successful student experience at Western, we encourage students to make their health and wellness a priority. Western provides several on campus health-related services to help you achieve optimum health and engage in healthy living while pursuing your degree. For example, to support physical activity, all students, as part of their registration, receive membership in Western's Campus Recreation Centre. Numerous cultural events are offered throughout the year. Please check out the Faculty of Music web page <http://www.music.uwo.ca/>, and our own McIntosh Gallery <http://www.mcintoshgallery.ca/>.

Registrarial Services: <http://www.registrar.uwo.ca>

USC Student Support Services: <http://westernusc.ca/services/>

Academic Support and Engagement: <http://academicsupport.uwo.ca/>

SGPS Life & Community web page: [https://grad.uwo.ca/life\\_community/self/index.html](https://grad.uwo.ca/life_community/self/index.html)

Students seeking help regarding mental health concerns are advised to speak to someone they feel comfortable confiding in, such as their faculty supervisor, their program director (Graduate Chair), or other relevant administrators in their unit. Health and Wellness-related information and services are available at <https://www.uwo.ca/health/>.

Students who are in emotional/mental distress should refer to Mental Health@Western <https://www.uwo.ca/health/> for a complete list of options about how to obtain help.

### **Accessible Education Western (AEW)**

Western is committed to achieving barrier-free accessibility for all its members, including graduate students. As part of this commitment, Western provides a variety of services devoted

to promoting, advocating, and accommodating persons with disabilities in their respective graduate program.

Graduate students with disabilities (for example, chronic illnesses, mental health conditions, mobility impairments) are strongly encouraged to register with Accessible Education Western (AEW), a confidential service designed to support graduate and undergraduate students through their academic program. With the appropriate documentation, the student will work with both AEW and their graduate programs (normally their Graduate Chair and/or Course instructor) to ensure that appropriate academic accommodations to program requirements are arranged. These accommodations include individual counselling, alternative formatted literature, accessible campus transportation, learning strategy instruction, writing exams and assistive technology instruction.

More information and access to services is available on the AEW website:  
[http://academicsupport.uwo.ca/accessible\\_education/index.html](http://academicsupport.uwo.ca/accessible_education/index.html)

### **Department & Faculty Offices**

The Department of Epidemiology and Biostatistics is located on the third floor of the Western Centre for Public Health & Family Medicine (PHFM) on Western University's Main Campus.

### **Technology Requirements**

You are responsible for all required course materials and announcements posted to the course's OWL website. Please ensure after the first class that when you log in you are able to access the course site. A copy of the course outline will be available on both OWL and the departmental website.