Mastering the Keys to Practice Success
ANGIE DRNIC

PROGRAM OUTLINE
Do you want information that is new, innovative and different that will transform your team into a powerhouse of knowledge, creativity and daily contagious energy? Do you want to learn the tools that will minimize team turnover, convert your patients to continuous promoters of your practice and make an immediate impact on your bottom line? By weaving in the psychology of human behavior and the Four Disciplines of Execution, you will learn the precise language and gain the skillset that will achieve case acceptance, production and growth. Propel your team to think outside the box.

New to Canada and based on the philosophy of Steven Anderson, a co-creator of Dental BootKamp and the founder of Total Patient Service that is wildly successful in the U.S., join Angie Drinic for a day that will teach you the tips and tricks that will leave you empowered and invigorated so that you may build long-lasting relationships with your patients and team members. Angie promises to reveal all her secrets!

LEARNING OBJECTIVES
By the end of this course, you will:
• Understand the Natural Laws of human behaviours and how they impact your patients and staff
• Understand the Four Disciplines of Execution so that you can succeed
• Improve your verbal skills to attract new patients, gain case acceptance and motivate your patients to promote your practice
• Convert your team into effective leaders: to think outside the box and be the best they can be
• Understand the importance of conveying these subjects to the team

ABOUT THE SPEAKER
ANGIE DRNIC, BA

Angie Drinic has over 38 years experience in dentistry, having started as a dental assistant and moved into management of large dental corporations in California. With a background in business administration, marketing and law, Angie, who is the founder and CEO of Dent-Cents, a practice management company, combines her education and work experiences as a practice adviser and course leader to create seminars that will give you an edge on what is new and effective in dental practices. She has been praised for her ability to teach team members how to interact with patients in a way that makes them feel like they are special and cared for at every visit.

Friday, March 29, 2019

TUITION

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| Group rate available (4+) | Contact CDE office for more info.

TIMES
Registration: 8:30 a.m.
Lecture: 9:00 a.m. – 4:00 p.m.
Continental breakfast, lunch and breaks included

LOCATION
Ivey Spencer Leadership Centre
551 Windermere Road
London, ON N5X 2T1

CREDITS
Category 3: MCDE 6;
AGD Code 550; 6 hours

REGISTER ONLINE at schulich.uwo.ca/dentistry/cde
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