Management Principles for Physicians: Leading in a Virtual World
Joint Educational Program offered by Schulich School of Medicine & Dentistry
and Ivey Business School

October 21 & October 28, 2021 – Western Online

Course Objectives
To provide physician managers with business principles to improve quality, professionalism and enhance efficiency in healthcare delivery.

At the successful completion of this program, participants will be able to:
- Identify strategies needed to form and sustain high functioning teams
- Identify best practices for virtual teams
- Implement management principles in a virtual setting

Summary of Agenda

Thursday, October 21, 2021 4pm-830pm EST

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>4:00 - 4.15</td>
<td>Welcome and Introduction</td>
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| 4:15 - 5:00 | Keynote: The Changing World of Healthcare Delivery and Management  
Speaker: Zayna Khayat |
| 5:00 – 6:30 | High Functioning Teams in a virtual Environment 1  
Facilitator: David Loree |
| 6:30 – 7:00 | Break                                               |
| 7:00 – 8:30 | High Functioning Teams in a Virtual Environment 2  
Facilitator: David Loree |

Thursday, October 28, 2021 4pm-830pm EST

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| 4:15 – 5:45 | Negotiations in a Virtual Environment 1  
Facilitator: Fernando Olivera |
| 5:45 – 6:15 | Break                                               |
| 6:15 – 7:45 | Negotiations in a Virtual Environment 2  
Facilitator: Fernando Olivera |
| 7:45 - 8:30 | Endnote: Virtual Leadership in Uncertain Times  
Speaker: Harpreet Bassi |
| 8:30 – 8:45 | Evaluations                                         |

Session Objectives
- Keynote: The Changing World of Healthcare Delivery and Management
  - Discuss the future of managing healthcare delivery in a more virtual environment
  - Recognize the increasing scope of virtual care tools and practices

- High Functioning Teams in a Virtual Environment 1
  - Define concepts of forming and sustaining high functioning teams
Session Objectives: High Functioning Teams in a Virtual Environment 2
  • Identify situations where concepts of forming and sustaining functioning teams can be applied
  • Discuss strategies needed for forming team and to lead a team to a high level of function

Session Objectives: Negotiation in a Virtual Environment 1
  • Define negotiation principles to recruitment and planning of new programs or services

Session Objectives: Negotiation in a Virtual Environment 2
  • Discuss the use of management principles in a virtual setting
  • Apply negotiation principles to recruitment and planning of new programs or services

Session Objectives Endnote: Virtual Leadership in Uncertain Times
  • Identify the impact of current and future uncertainty on leadership capability
  • Explain the effective use of virtual management by leaders

25% of this program is dedicated to participant interaction.
This program has no commercial support.

Course Directors

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<tr>
<th>Samuel Siu, MD, SM, MBA, FRCPC</th>
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<tr>
<td>Professor of Medicine,</td>
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<td>Coordinator of Physician</td>
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<td>Leadership Program, Schulich</td>
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<td>School of Medicine &amp; Dentistry, Western University</td>
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<td>David Barrett, PhD, MBA, CMA, CPA</td>
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<tr>
<td>Assistant Professor of Operations Management</td>
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<td>Ivey Business School at Western University</td>
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