

Speaker & Instructor Bios:



Melissa Farrell:

Melissa Farrell is the President of St. Joseph's Healthcare Hamilton and a health system leader. She previously served as the Assistant Deputy Minister, Acute and Emergency Health Services, within Ontario's Ministry of Health and Long-Term Care where she led the government's acute care strategy and policy direction for a \$20 billion portfolio. Ms. Farrell holds a Bachelor of Arts (Honours) and Master's Degree in Planning from Queen's University and has continued educational development at Harvard Business School, Ivey Business School and the Rotman School of Management. Ms. Farrell is well known and highly regarded for her dynamic and collaborative leadership style and ability to manage and deliver transformational results.

Nicole Haggerty:

Dr. Nicole Haggerty is an Associate Professor at the Richard Ivey School of Business at Western University. Nicole holds an HBA ('89) and PhD (2004) in Management Information Systems from the Ivey Business School. Prior to joining Ivey, while in industry, she held senior roles in Marketing and Service Operations and frequently collaborated with systems designers to create innovative service solutions and supporting applications on behalf of Fortune 500 clients. Dr. Haggerty's broad research area is enabling digital transformation and she has conducted and published research in areas of knowledge sharing antecedents and consequences, virtual competence antecedents and consequences.



Robert Klassen:

Robert D. Klassen is a Professor of Operations Management, and holds the Magna International Inc. Chair in Business Administration at the Ivey Business School, Western University, Canada. Professor Klassen's research explores the multi-faceted linkages between the natural environment, social issues and operations performance, termed the triple bottom line, with a particular focus on the pivotal role of supply chains. He has over 50 refereed publications, including widely cited articles in such journals as *Journal of Operations Management*, *Management Science*, *Academy of Management Journal*, *Production and Operations Management*, and *International Journal of Operations and Production Management*, among others.

Larry Plummer:

Lawrence (Larry) Plummer, Ph.D. is an Associate Professor at Ivey in the Entrepreneurship group. He earned his Ph.D. in strategy and entrepreneurship at the University of Colorado at Boulder. Dr. Plummer's research focuses on new venture creation, growth, and performance. His research appears in Academy of Management Journal, Journal of Business Venturing, Strategic Entrepreneurship Journal, Organizational Research Methods, Entrepreneurship Theory and Practice, Small Business Economics, Annals of Regional Science, and Production and Operations Management.

**Altaf Stationwala:**

Altaf Stationwala is the President and CEO of Mackenzie Health. He has a diverse educational background with undergraduate degrees in Economics, Geography and Business Administration from Ivey, as well as a Master's in Health Administration. Under his leadership, Mackenzie Health received Accreditation with Exemplary Standing consecutively in 2013 and 2017 – the highest rating a Canadian healthcare provider can achieve – and numerous awards for its commitment to safety and quality patient care, as well as approval to build the organization's second hospital – Mackenzie Vaughan Hospital. Altaf currently serves as Chair of the Ontario Hospital Association.