

Course Objectives

To provide physician managers with business principles to improve quality, minimize cost, and enhance efficiency in health care delivery.

At the successful completion of this program, participants will be able to:

- Apply the concept of design thinking to defining a problem and planning a solution
- Apply managerial principles to the selection and planning of new programs or services
- Apply program management approach to implementing change and measuring performance

Summary of Agenda

Saturday March 7, 2020	
8:30 - 9:00	Continental Breakfast
9:00 - 9:15	Introduction and Welcome
9:15 - 10:45	Problem Definition Through Design Thinking
10:45 - 11:00	Refreshment Break
11:00 - 12:30	Operational System Design & Development
12:30 - 1:30	Lunch and Keynote Address: Value-Based Health
1:30 - 3:00	Leadership of Implementation & Managing Change
3:00 - 3:15	Refreshment Break
3:15 - 4:45	Defining Key Performance Metrics & Project Management
4:45 - 5:00	Evaluation

Module Summaries and Objectives

Problem Definition Through Design Thinking

In this module participants will learn to apply design thinking concept to development of innovative solution development.

Operational System Design & Development

Participants will learn to the key alternatives and criteria for selecting, designing and developing an operational process to support organizational objectives.

Leadership of Implementation & Managing Change

Participants will learn the principles of leading a change management initiative and the ongoing management and deployment of a new operational system.

Defining Key Performance Metrics & Project Management

Participants will learn the basic skills and tools of project management and the tactics that will enable leadership of effective teams

Course Directors

Samuel Siu, MD, SM, MBA, FRCPC Professor of Medicine, Coordinator of Physician Leadership Program, Schulich School of Medicine & Dentistry, Western University	David Barrett, PhD, MBA, CMA, CPA Assistant Professor of Operations Management Executive Director, Ivey International Centre for Health Innovation, Ivey Business School at Western University
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Tuition includes: 7 hours of case-based, interactive curriculum delivered by Ivey Business faculty with expertise in the health care sector, course materials, continental breakfast, lunch, and refreshment breaks. Tuition does not include travel and accommodations.

Registration details will be available in early 2020. For further information please contact Samuel Siu at samuel.siu@lhsc.on.ca